Sponsor + Exhibitor Opportunities

November 27-29 2019
Chelsea Hotel - Toronto
CESBA is a provincial non-profit professional association that represents, advocates for and supports adult and continuing education program staff working in nearly 60 school boards across Ontario. We work to ensure that adult and continuing education programs offered by school boards are accessible, affordable, and successful in helping learners achieve their education, training and employment goals.

Our members across the province strive to assist learners to obtain their high school diploma and go on to post-secondary education, as well as offer career pathway programs, employment preparation and skills development through credit and non-credit courses. They provide programs to over 300,000 adult learners in Ontario every year.
The Need

- There are 700,000 working age Ontarians (19-54) without a high school diploma
- 70% of all future jobs will require further education that builds on a high school diploma
- Adult students can complete their high school diploma in as little as 6 months with the help of the Prior Learning Assessment & Recognition program and flexible learning options
- High school graduates have the potential to increase after-tax earnings by almost 30% over non-completers
- School boards are in a unique position to provide coordinated assessment and referral services that support a complete learner pathway through community partnerships and government services

Source: CESBA
What We Do

We provide adult, alternative and continuing education program staff working in Ontario’s school boards with the knowledge, skills and abilities to assist learners in achieving their education and employment goals. Working collaboratively, we support and build capacity for professionals working in the sector through:

1. **Advocacy & Policy Work:** We spread awareness to help boost support and inform policy around adult and continuing education.

2. **Professional Development:** We provide valuable learning opportunities to assist adult and continuing education program staff in their work.

3. **Networking:** We give CESBA members the opportunity to interact, exchange information and develop contacts with other professionals working in the adult and continuing education sector.

4. **Resource Development and Knowledge Sharing:** We develop useful tools and resources to build capacity and foster the exchange of knowledge and expertise between members and professionals.
The Benefits

High school grads have potential to increase after tax earnings by almost 30%

70% of all future jobs will require further education that builds on a high school diploma.

Source: CESBA
The Conference
Chelsea Hotel, Toronto - November 27-29, 2019

For 20 years, the annual CESBA Conference has offered a wide range of professional networking and learning opportunities to inform and inspire exemplary practice in adult and continuing education (A&CE) across Ontario.

The 20th anniversary conference, to be held in Toronto on November 27-29, 2019, will focus on leading change and unlocking potential and with exemplary programming over the three days, we provide a forum where adult, alternative and continuing education program staff working in Ontario’s school boards can network, learn and collaborate honing skills and abilities to assist learners in achieving their education and employment goals.
"I appreciate the effort, time and amount of organization it took to put this conference together. It is an outstanding opportunity for networking, sharing information, learning about the latest trends in the 'business' of Adult/alternate education. Well done!"

CESBA Conference participant
Celebrating the Past
Charting the Future

The theme of the 2019 CESBA Conference is *Celebrating the Past, Charting the Future* with a focus on the following sub themes:

1. Flexible learning models
2. Collaborative approaches
3. Digital literacy
4. Social well-being
5. Indigenous learners
6. Practitioners
Who Attends
Our Presenters

CESBA presenters come from a wide range of backgrounds in adult and continuing education, including school boards, government, community-based education, community services, and organizations that work with Indigenous learners, newcomers and Francophones.

2019 Keynotes & Panel:
- Dr Robyne Hanley Dafoe, expert on resiliency and workplace wellness
- Panel on the Future of Work, with Moderator, Trina Foster of OneStep
CESBA Conference Video

You have to go to CESBA
The Opportunity

**Sponsor**
- Profile during event elements
- Top tier exposure
- Full three day participation

**Exhibitor**
- Audience with 300 A&CE educators
- Front and centre positioning
- Select competitive advantage

**In Kind Partner**
- Targeted delivery opportunity
- Support Adult Con Ed in ON
- Positive value share
The Benefits

By supporting CESBA Conference 2019 as a sponsor or exhibitor, you and your organization are directly contributing to the advancement of adult and continuing education in Ontario.

You will have the opportunity to connect with over 300 of the province’s adult educators, education and training stakeholders, and speak directly to board educators and decision makers - Teachers, Guidance Counsellors, Program Managers, Principals, Superintendents and Directors of Education.

Connect
Meet experts in the field, find new partners, customers, collaborators

Share
Showcase your products or services

Learn
Develop new insights about your customers and learn from your peers
Thank you
Customized Sponsorship Opportunities Available

Nicole Hrinco, Sponsorship Manager
nicole@connected-impact.com • 416-871-8718
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<th>Mix &amp; Mingle Host $3,000</th>
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<th>Exhibitor $1,500</th>
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Exhibitor Information

Exhibitor Location: Chelsea Hotel Toronto, Churchill Courtyard (2nd Floor), 33 Gerrard Street West, Toronto, ON M5G 1Z4

Sponsors with booths are invited from Nov 27 to Nov 29

All booths will be assigned on a first come, first served basis, with preference given to top tier Sponsors

All exhibitors will be located in Churchill Courtyard surrounding the delegate registration and refreshment/nutrition stations.